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Martin Gawne Joins North Square Investments as Head of Marketing

Chicago, IL (June 4, 2020) North Square Investments today announced industry veteran Martin Gawne had joined its leadership team as Head of Marketing. The announcement was made by CEO Mark Goodwin, who said Martin will report to Head of Distribution Phil Callahan.

“Martin’s background, experience, motivation, and commitment will serve as a critical component to consistently achieve our mission, vision and values to grow the breadth of North Square Investment’s client base, array of strategies and assets under management,” Goodwin said.

“As the Head of Marketing, Martin will be responsible for all aspects of marketing North Square and our investments products, including strategic marketing plans, product marketing, digital assets, thought leadership, executive and corporate communications, brand management and team development,” Callahan added. “We are delighted to have Martin bring his considerable experience and skill set to our team to help build North Square in a significant way.”

“I am thrilled to be joining North Square Investments at an important stage of their exciting growth trajectory, Gawne said, “I look forward to helping build North Square Investments marketing communications capabilities and brand.”

Martin joins North Square Investments with more than three decades of experience in the asset management industry.

Most recently, Martin was vice president and director of external communications for Ariel Investments, where he was responsible for managing public and media relations for Ariel’s domestic and global investment teams and executive leadership, as well as supporting internal and external marketing communications and brand initiatives.

His prior experience includes senior positions with Adams Street Partners, Aviva Investors Americas, and William Blair & Company, where he was the first Marketing Director for the William Blair Funds. Martin started his career as a financial reporter for Knight-Ridder Financial News and is a graduate of the University of Illinois at Urbana-Champaign with a BS in Agricultural, Consumer and Environmental Sciences.

North Square is committed to the sourcing, vetting and delivery of institutional quality, active investment managers to their financial intermediary partners which include broker dealers, wealth management advisors, RIAs, family offices, retirement plans and private banks. The firm delivers value to its investment partners by providing support services and access to distribution while assisting distribution partners as they search for high quality, alpha generating active investment strategies to build better risk-adjusted portfolios for their clients. At this time, North Square’s multi-boutique platform includes a mutual fund family and ownership interests in the distinctly branded firms of C.S. McKee and Oak

Ridge Investments with collective assets under management and advisement of over \$8 billion on a proforma basis as of March 31, 2020.

About North Square

Founded in 2018 and headquartered in Chicago, IL, North Square Investments is an independent, multi-boutique investment firm dedicated to delivering differentiated active investment strategies to the market. With an experienced senior management team, a board composed of industry veterans including John Amboian, Neil Cummins and Brian Gaffney, and backed by Estancia Capital Partners, North Square is a leader in aggregating best-in-class active managers and delivering select, in-demand investment strategies to financial intermediary partners for the benefit of their clients.

North Square Investment Services (“North Square”) is an investment adviser registered with the U.S. Securities and Exchange Commission. Registration does not imply a certain level of skill or training. More information about North Square’s investment advisory services can be found in its Form ADV Part 2, which is available upon request. Past performance is not indicative of future results.

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